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VICK'S ASTER BOOK

FOR

FLORISTS

1922

A PARTIAL VIEW OF OUR ASTERS ON THE CURTIS FARM, SUMMER 1921

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...TED ...

At the extreme left of above field outside of picture grew an acre of specialities consisting of new varieties and improved strains of present varieties from which wonderful possibilities are expected as soon as types are fixed. This plat and two others contained over six hundred different carefully recorded strains in course of development, the history of each of which we keep through several generations in direct line from separate plant selections. Our reward consists in a steady improvement in established varieties and once in a while a new variety of merit. Each year we discard many selections, the development of which have proved disappointing, and start at the beginning with other single plants. This year we have recorded over a thousand plants out of which after careful comparison of their records this winter several hundred will be added to our breeding tests. The best of these will take from three to five years for proper development and fixation of type, during which we run risk of loss by accident and unfavorable weather. For every new variety we introduce, we lose or discard a hundred or more upon which we have spent time and expense. Thus only can we improve old varieties and introduce new and better ones. We do not pretend to "create" new flowers, but we do modestly claim to be earnest students of the art of plant selection especially in Asters, the most popular Annual that American flower lovers have ever known.

JAMES VICK'S SONS
ROCHESTER, N. Y.

The Flower City

ON HIGHLAND FARM

ON SMITH FARM

ON CURTIS FARM

ON ORCHARD FARM

A FEW GLIMPSES OF
ASTERS GROWING
FOR SEED ON
VICK SEED FARMS
SUMMER OF
1921

ON McCALL FARM

ON BUFFALO ROAD FARM

ON ALBERTA FARM

OLDEST MAIL ORDER CONCERN IN AMERICA

JAMES VICK'S SONS

Seedsmen, Nurserymen, Florists

ROCHESTER, N. Y.

THE FLOWER CITY

January 1922

START NOW-GET IN ON THE GROUND FLOOR

So many of our customers have profited in the past by placing their orders for Dutch bulbs with us, that we want to give everyone of you an opportunity to let us take care of this business for you this year. Those who have favored us with their advance orders for bulbs early in the season have found that they have usually secured them at a price lower than they could themselves import the same quality and quantity direct from Holland and at the same time save the annoyance, delays and excessive costs incident to importing from abroad. Our prices will include cost plus freight, insurance and other expenses usually included in consular invoices, duties, harbor and transfer charges with just enough added to cover risk and a small profit. As you know many of these expenses are as great on one case as on a carload.

Furthermore, our customers have found that in this way they secure the best stocks obtainable. Our long and satisfactory connections with some of the oldest and most reliable bulb growers in Holland insure our receiving only first class bulbs as well as the most favorable prices. We are in position to meet any prices for corresponding quality of stock made by any other reliable importers.

The enclosed list indicates the varieties which we offer. Any other varieties not shown here, we shall be glad to get for you at a price as low as anyone, provided we have your specifications early. What we want you to do in order to get started right on the most successful bulb season you have ever had, is to make out a list of your probable requirements for the fall of 1922. Almost anyone of you can get this list out now as well as to wait until later and thus get in on the ground floor as far as prices and quality of stock are concerned. We shall tell you what prices are just as soon as they are fixed, probably in April or May. To try to fix prices now would be more or less guess work. Your order will, of course, be subject to your acceptance of our prices subject to change in quantity and variety up to July 1st. You can lose nothing and have everything to gain.

Let us hear from you as soon as possible.

Yours very truly,

JAMES VICK'S SONS

HYACINTHS

LARGE SIZE 17-18 c. m. — MINIATURES EXTRA 13-14 c. m.
MEDIUM SIZE 16-17 c. m. — MINIATURES 12-13 c. m.

When less than 100 of a kind are ordered, an additional charge of 25 cents per 100 will be made.

SINGLE RED and ROSE

La Victoire, brilliant scarlet.
Baron van Thuyll, fine pink.
Charles Dickens, delicate pink.
Garibaldi, brilliant carmine.
General Pelissier, carmine, very early.
Gertrude, rose pink.
Gigantea blush pink.
Lady Derby, waxy pink, very large.
Lord Macaulay, rosy carmine.
Lorenco, fine pink.
Robert Steiger, deep red.
Roi des Belges, bright red.
Rose a Merveille, rose, extra fine.
Queen of the Pinks, pink.

SINGLE WHITE

Alba Superbissima, pure white.
Albertine, extra fine, pure white.
Arentine Arendse, pure white.
Grande Blanche, blush white, large.
Hein Roozen pure white, large, stately
Grandeur a Merveille, blush white
La Franchise, waxy white.
La Grandesse, pure white.
L'Innocence, pure white.
Madame Van der Hoop, pure white.
Queen Victoria, pure white.
General Vetter, creamy white.

SINGLE BLUE

Perle Brilliant, light blue.
Electra, light porcelain, large spike.
Czar Peter, light porcelain, large.
Enchantress, beautiful porcelain.
Grand Lilas, porcelain-lilac.
Grand Maitre, dark porcelain blue.
King of the Blues, deep blue.
La Peyrouse, light porcelain.
Queen of the Blues, light blue.
Schotel, light porcelain, extra fine.

SINGLE YELLOW

City of Haarlem, large, pure yellow.
Ida, golden yellow, early.
King of the Yellows, deep yellow.
Obelisque, pure yellow.
Yellow Hammer, yellow, very popular

SINGLE PURPLE

Hayden, lilac-mauve.
Sir William Mansfield, pure mauve.

DOUBLE YELLOW

Jaune Supreme, bright yellow.
Sir Rowland Hill, pure yellow.

DOUBLE BLUE

Bloksberg, light porcelain blue.
Charles Dickens. lilac blue.
Van Speyk, lilac blue.
Crown Prince of Sweden, violet blue.
Gen'l Kohler, bright blue, large.

DOUBLE WHITE

Bouquet Royal, pure white.
Grootvorstin, creamy white.
Isabella, rosy white.
La Tour d' Auvergne, pure white.
La Virginite, blush white.
Non Plus Ultra, pure white.
Prince of Waterloo, pure white.

DOUBLE RED and ROSE

Bouquet Royal, salmon pink.
Bouquet Tendre. carmine rose.
Chestnut Blossom, new blush pink.
Grootvorst, blush pink.
Lord Wellington, delicate pink
Koh-i-Noor, deep rose.
Noble par Merit, deep rose.
Prince of Orange, dark rose.

BEDDING HYACINTHS—Unnamed Separate Colors.

SINGLE MIXED

Rose and Red.
Dark Red.
Rose and Pink.
White, all shades.
Pure White.
Rosy and Cream White.
Blue, all colors
Dark Blue.
Light Blue
Yellow.
All colors.

DOUBLE MIXED

Rose and Red.
Dark Red.
Rose and Pink.
White, all shades.
Pure White.
Rosy and Cream White.
Blue, all shades.
Dark Blue.
Light Blue.
Yellow
All colors.

MINIATURE HYACINTHS—Separate Colors.

From our bulb growers surplus of named varieties, packed 1000 of one color in a case, our selection of variety. Sold in original cases only. An unusual opportunity to secure excellent stock for potting or cutting for funeral work etc. Equal in every respect to French Romans at about one third the price.

Packed 250 Bulbs to the bag.

SINGLE EARLY TULIPS

When less than 250 Tulips of a kind are ordered, add 25 cents per 100.

Artus, bright scarlet, good bedder. . . . . .
Belle Alliance, (Waterloo) bright scarlet, fragrant.
Chrysolora, golden yellow. . . . . .
Cottage Maid, rose and white, pointed petals . .
Cramoisi Brilliant, dazzling red. . . . . .
Crimson King, fine crimson, large flower. . . .
Duchesse de Parma, red, with ruffled yellow edge
Duc de Berlin, light red, broad yellow border .
Dusart, extra fine dark scarlet . . . . . .
Flamingo, white, flushed rosy red . . . . . .
Fred Moore, orange and scarlet . . . . . .
Gold Finch, pure yellow . . . . . .
Herman Schlegel, (Primrose Beauty), sulphur yellow
Joost Van Vondel, cherry red, feathered, white.
Keizerskroon, (Grand Duke), red, golden edge.
King of the Yellows, golden yellow. . . . . .
Lady Boreel, pure white. . . . . .
L' Immaculee, pure white, good . . . . . .
La Reine, (Queen Victoria), beautiful rosy white
McKinley, orange red, shaded carmine. . . . .
Pink Beauty, rose pink, shading to blnsh. . . .
Pottebakker, white . . . . . .
Pottebakker, scarlet . . . . . .
" yellow, occassionally striped red .
Prince of Austria, orange, fragrant . . . . . .
Prosperine, beautiful rose carmine . . . . . .
President Lincoln, violet . . . . . .
Princess Helena, pure white . . . . . .
Princess Mariana, creamy white and pink . . .
Queen of the Netherlands, soft rosy white . . .
Rosamundi, (Huikman), pink and white. . . .
Rose Luisante, dark rose . . . . . .
Rose Grisdelin, rose and pink . . . . . .
Rose Hawk, large white edged pink . . . . . .
Thomas Moore, orange a beautiful color . . .
White Hawk, (Albion) pure white, splendid forcer.
White Swan, pure white, egg shaped . . . . . .
Yellow Prince, sweet scented. . . . . .
Unnamed in separate colors, white . . . . . .
" " " " pink . . . . . .
" " " " red. . . . . .
" " " " variegated. . . .
" " " " rose . . . . . .
Extra Superfine, mixed . . . . . .
First Quality, mixed . . . . . .

10% additional will be charged when less than 250 of a kind are ordered

DOUBLE TULIPS

Tulips are packed, 250 in a bag.

Boule de Neige, (White Peony), pure white . .
Cochineal, brilliant red, good forcer. . . . . .
Couronne d' Or, finest yellow shaded, fine forcer.
Crown of Roses, deep pink, splendid pot plant. .
Gloria Solis, bronze, orange and crimson, early .
Imperator Rubrum, scarlet, yellow center. . . .
La Candeur, white, early. . . . . .
Lord Beaconsfield, deep cherry rose, very pretty.
Lucretia, deep rose . . . . . .
Murillo, pink and white, early . . . . . .
Rubra Maxima, dark scarlet, one of the best . .
Salvator Rosa, deep rose, extra fine . . . . .
Schoonoord, (White Murillo) pure white, forcer.
Tea Rose, soft pale yellow . . . . . .
Tournesol Red, scarlet, yellow edged . . . . .
Tournesol Yellow, true, extra large and showy .
Yellow Rose, pure yellow, sweet scented, fine .
Fine Quality, Mixed . . . . . .
Superfine Double Mixture, early sorts . . . . .

VICK'S DARWIN TULIPS

Albert Kellogg, (Early Dawn) violet rose, fine .
Baron de la Tonnaye, carmine rose, grand forcer
Carl Becker, pale rose violet, center salmon-rose
Clara Butt, clear pink, large flowers, fine forcer
Dream, beautiful soft lilac . . . . . .
Europe, (Salmon King) salmon scarlet . . . .
Glory, brilliant scarlet, large flowers on tall stems
Glow, (Claude Gillot) vermillion scarlet, showy.
Gretchen, (Margaret) soft pink, popular cut flower.
Harry Veitch, rich, deep red, blue base, early .
Isis, large crimson-scarlet, with blue base . . .
King Harold, purple-red, with white base . . .
La Tulipe Noire, (The Black Tulip) . . . .
La Candeur, (White Queen) pure white . . . .
Loveliness, soft carmine rose. . . . . .
Madame Krelage, bright lilac rose . . . . . .
Massachusetts, vivid pink, white center, large .
Mr. Farnecombes Sanders, splendid scarlet . .
Mrs. Potter Palmer, deep purple, handsome form
Painted Lady, creamy white, tinted heliotrope .
Phillipe de Comminet, dark violet purple, early
Pride of Haarlem, rosy-carmine, sweet scented .
Psyche, rose pink, shaded silvery rose . . . . .
Rev. Eubank, heliotrope-lilac, fine forcing . . .
The Sultan, rich maroon black, blue base . . .
Wm. Copeland, (Sweet Lavender) fine forcer . .
Yellow Darwin, (Inglescombe Yellow) . . . .
Whistler, crimson scarlet, blue base . . . . . .
Extra Fine Darwin Mixture . . . . . .

VICK'S MAY FLOWERING TULIPS

Bouton d'Or, (Ida, Golden Beauty) . . . . . .
Caledonia, bright orange scarlet . . . . . .
Elegans, white splendid . . . . . .
Elegans, red. . . . . .
Gesneriana Spathulata, a splendid rich, crimson scarlet with black base. . . . . .
Gesneriana lutea, deep yellow, large flower. . .
Gesneriana, rosea, rose . . . . . .
Ingelscombe Pink, (Salmon Queen). . . . . .
Inglescombe Yellow, canary yellow . . . . . .
Isabella, (Shandon Bells, Blushing Bride) cream turning to carmine . . . . . .
La Candeur, white . . . . . .
La Merveille, orange scarlet, fragrant. . . . . .
Macrospila, sweet-scented scarlet . . . . . .
Moonlight, sulphur yellow . . . . . .
Mrs. Moon, pure yellow. . . . . .
Picotee, (Maiden's Blush) pure white, edged rose
Primrose Beauty, primrose changing to white . .
Retroflexa, yellow . . . . . .
Royal White, pure white, yellow center . . . .
Striped Beauty, rose, flecked crimson and white.
The Fawn, silvery rose, changing to rosy white.
Vitillina, pale primrose, fine . . . . . .
May Flowering Mixed . . . . . .

PARROT OR DRAGON TULIPS

Admiral de Constantinople, red . . . . . .
Cafe Brun, rich brown. . . . . .
Cramoisi Brilliant, scarlet . . . . . .
Gloriosa, yellow and red . . . . . .
Lutea. yellow . . . . . .
Perfecta, red striped . . . . . .
Extra Superfine Mixture . . . . . .

OLD DUTCH TULIPS

BREEDERS

Distinguished particularly for blended hues of rich bronze, purple and terra-cotta shades. Their artistic appearance, long strong stems and the ease with which they may be forced are making Breeders increasingly popular both for indoor growing and bedding.

Apricot, bronze, shaded apricot, orange base . .
Aspasia, claret red, shaded purple . . . . . .
Bronze Queen, soft bronze or buff, tinged apricot.
Cardinal Manning, mauve and rose . . . . . .
Jaune d' Oeuf, golden, shaded orange-red . . .
La Singuliere, silvery white, flushed cherry-crimson
Medea, salmon-carmine, shaded heliotrope . . .
Mon Tresor, bright carmine . . . . . .
Prince of Orange, terra.cotta with orange edging.
Queen Alexandra, sulphur yellow, shaded orange
Yellow Perfection, bronze-yellow . . . . . .
Breeders Mixed . . . . . .

REMBRANDTS

Variegated Tulips, related to the Darwins. Colors are rich, inclined to be striped and feathered.
Rembrandts, all colors and varieties mixed. . . .

BIZARRES AND BYBLOOMS

Bizarres, all colors and varieties mixed . . . . .
Byblooms Roses. . . . . .
Byblooms Violets . . . . . .
Byblooms Mixed . . . . . .

CROCUS

Named and Mixed Varieties

Albion, striped. . . . . .
Baron Von Brunow, dark blue
Grand Concurrent, white . .
King of the Blues, purple. .
King William, dark blue . .
Lord Palmer, blue. . . . .
Mammoth, white . . . . .
Margot, light blue . . . . .
Mont Blanc, pure white . .
Non Plus Ultra, variegated .
President Grant, striped . .
Purpurea Grandiflora. . . .
Queen Victoria, white . . .
Sir Walter Scott, striped . .
Blue and Purple . . . . .
White . . . . . .
Striped and Variegated. . .
All Colors Mixed . . . .
Large Yellow, Mammoth size
" " Large Size .
" " Second Size.

NARCISSUS

AJAX OR GIANT TRUMPET VARIETIES

Bicolor Empress, white and yellow first size round bulbs. . . . . .
" " Double nose bulbs. . . . .
" Princeps maximus, primrose perianth, yellow trumpet, round bulbs. . .
" " " double nose bulbs. . . .
" Victoria, creamy white and yellow, round
" " double nose bulbs . . . . . .
Emperor, deep yellow, first size round . . . . .
" double nose bulbs, extra fine . . . .
Glory of Leiden, deep yellow, large, double nose
Golden Spur, fine yellow, first size, round bulbs .
" " double nose bulbs . . . . . .
" " mammoth double nose bulbs . . .
Henry Irving, yellow fine early . . . . . .
Mme de Graaff, perianth white, trumpet primrose, double nose bulbs . . . . .
Mme Plemp (Bicolor), white perianth, triumpet golden yellow, double nose . . . . . .
Trumpet Major, golden yellow, standard single Daffodil, commonly called Single Von Sion.
Large Trumpet Varieties, mixed . . . . . .

MEDIUM TRUMPET OR CUP

Incomparabilis Gloria Mundi, yellow perianth, orange scarlet crown . . . . .
" Sir Watkin, sulphur yellow, cup bright yellow, first size round bulbs Mammoth, double nose bulbs . .
Barri Conspicuus, broad soft yellow perianth, short cup edged orange scarlet . . . . . .
Leedsii, Duchess of Westminster, white perianth, canary yellow cup . . . . . .
" Mrs Langtry, broad white perianth, cup white, primrose edge . . . . . .

SMALL CUP VARIETIES

Poeticus Ornatus, white, sweet-scented, good forcer
" Pheasant s Eye, white perianth, yellow cup, edged crimson, not for forcing . .
" Burbidgei, white cup edged orange. . .
Poetaz Aspasia, white perianth, yellow eye. . .
" Elvira, pure white, yellow cup edged orange
" Irene, perianth sulphur yellow, cup orange

DOUBLE NARCISSUS

Albo pleno odorato, white, fragrant. . . . . .
Incomparable, light yellow . . . . . .
Orange Phoenix, white and orange . . . . .
Silver Phoenix or Sulphur Crown. . . . . .
Von Sion. "Double Yellow Daffodil," first size round
" double nose . . . . . .
" double nose, extra large bulbs . .

POLYANTHUS NARCISSUS

Gloriosa, white, orange cup . . . . . .
Grand Monarque, white and yellow. . . . . .
Grand Soliel d' Or, bright yellow. . . . . .
Her Majesty, beautiful white . . . . . .
Newton, fine yellow . . . . . .
Mont Cenis, white, yellow cup . . . . . .
Queen Victoria, white and yellow, extra early .
White Pearl, pure white good forcer . . . . .
Paper White, grandiflorus . . . . . .
All colors mixed . . . . . .

JONQUILS

Largest Double, sweet-scented, golden yellow. .
Single, sweet scented, golden yellow . . . . .
Campernel, (Great Jonquil), yellow, fragrant . .
Odorous rugulosos, (Improved Campernel) . .
Tenuior, (True Silver Jonquil) . . . . . .

MISCELLANEOUS BULBS FOR FORCING

NARCISSUS
Paper White Grandiflorus

Superior in every way to the ordinary Paper White. Very popular for forcing. Can be brought into flower in about 30 to 40 days. Will do well in ordinary house temperature and with no special care. For growing in dishes in pebbles and water they are equal to Chinese Lilies. Flowers are large, pure white and possess a pleasing fragrance.

At the time this goes to press, the prices of all French grown bulbs are still uncertain. Through our earnest efforts we expect a radical and fair readjustment of the exhorbitant prices now being asked. It is certain, however, that there will not be an over supply of Paper Whites and we strongly urge our customers to place their orders with us at once for their requirements. These orders will greatly aid us in obtaining sufficient stock for all our friends at prices which, you may be sure, will be the lowest obtainable. We are in position to obtain as favorable terms from French growers as anyone in this country. As soon as prices are fixed you will be notified.

CALLA LILIES Dry Bulbs

Superior for forcing. Our bulbs are thoroughly ripened and come direct from one of the largest growers in the world.

We have a very select stock of bulbs, 1½ to 1¾ inches which we offer at $2.50 per dozen or $18.00 per hundred. Mammoth bulbs, 1¾ to 2 inches, dozen, $2.75 100 $20.00.

FREESIA PURITY

This variety has taken the place of Freesia Refracta Alba and is far superior to it. These bulbs can easily be brought into bloom for Christmas by early planting and always find ready sale. First size, ½ to ⅝ per doz., 40 cents; per 100, $1.60; 1000, $12.50. Extra choice, ⅝ to ¾ per dozen, 60 cents; per 100, $2.25; per 1000, $20.00.

LILIUM HARRISII

Invaluable for florists. Can be forced into bloom by Christmas. Our stock comes direct from one of the best growers in Bermuda, to whom we pay special prices to to secure extra good bulbs, well grown, thoroughly ripened, carefully packed. Per dozen, $3 50; per 100, $23 00.

LILIUM FORMOSUM

This is a splendid pure white, free flowering Lily of the Longiflorum type, imported by us from the Island of Formosa. The Formosum can be forced into bloom earlier than any other Lily of its type except Harrisii, for which it is a good substitute. 7 to 9-inch, per dozen, $3.00; per 100, $20.00. 8 to 10-inch, per dozen, $4.00, per 100, $28.00.

LILIUM GIGANTEUM --- Blue Stem

The best of the Japan Lilies. A little later than the other varieties but hardier and freer blooming. Bulbs can be put in cold storage and taken out as needed during the Winter and Spring, or may be planted at once the same as Formosum.

Size	Per doz	Per 100
7 to 9 inch. Extra fine, very popular, original case contains about 300 bulbs.	$2.00	$15.00
8 to 10 inch. For use where large number of blossoms per stalk is desired. Orginial case contains about 250 bulbs	3.25	22.00

LILIUM CANDIDUM

This variety is sometimes called the Annunciation Lily. Good for forcing, also used for outdoor planting. Its snowy white flowers are borne aloft by long, slender stems. Unsurpassed in statelin ss and beauty for outdoor culture. Supply very scarce, we are booking orders at open prices and preference will be given to early orders. Prices to be named as soon as they are fixed by growers.

PLEASE USE THIS SHEET WHEN ORDERING FROM

JAMES VICK'S SONS, ROCHESTER, N. Y.

Please Forward the Articles named below, subject to Conditions Stated in Your Catalog

Our Order Number

Name_____

Post Office_____ State_____

County_____ Street, P. O. Box or Rural Delivery_____

Express or Freight Office_____
If Different from Post Office

SEND BY Parcels Post Freight, Express (_____)

P. O. Order $_____

Exp. M. O. $_____

Draft . . $_____

Cash . . . $_____

Remittance in Above Forms Preferred

Very Important—No matter how many times you have written to us before, always give your name and address in full. For conditions and instructions about ordering, see opening pages of Catalog

More Order Blanks will be Sent Upon Request. Always Write Letters on a Separate Sheet of Paper

Quantity	EX A 21	Price

THIS LETTER IS FROM

Name _____

P. O. _____

Street & No. _____

State _____ County _____

Please write your name and address very plainly on the above lines.

WHOLESALE DEPARTMENT

PLACE STAMP HERE

James Vick's Sons,
Rochester,
New York.

THE FLOWER CITY.

AMERICA'S OLDEST MAIL ORDER SEED HOUSE!

PLANTS SENT IN SEPARATE PACKAGE AT PROPER PLANTING TIME

Quantity		Price

We have grown Asters longer, have introduced more new varieties, and grow a bigger acreage than any other seedsmen in America.

Our Two Most Popular Novelties

Heart of France

The best pure red Aster ever introduced. All others have somber shades of blue or too much yellow in the color pigments. Heart of France opens red as the purest ruby, deepens with age and retains its remarkable beauty to the very end. The petals appear strikingly changeable, showing now a glow and sheen quite unique, now a soft warm velvety texture. In any light, natural or artificial, Heart of France is startlingly beautiful and will command instant admiration.

The flowers are large and full with never a trace of hollow center. The plants are of branching type and very robust habit. The stems are long and strong and have very few laterals. The plants begin to bloom quite early in the season and open fully with the mid-season varieties. They retain their brilliancy and luster for a longer period than almost any other color.

The marvelous satiny sheen and lustre on some petals and the velvety softness of others is faithfully reproduced in this photograph.

Prices: 1/32 oz., 25 cents; 1/16 oz., 40 cents; ⅛ oz., 60 cents; ¼ oz., $1.00; ½ oz., $1.75; 1 oz., $3.00.

Vick's Peerless Yellow

By far the most satisfactory yellow Aster yet produced. The flowers are large, remarkably full and ball shaped, with centers so deeply covered with curled and twisted florets, that the variety is almost a record-breaker in scarcity of producing seed. Every flower will come a beautiful, chrysanthemum yellow. The plants are of branching type and very vigorous. A single plant will frequently have from twenty to thirty good flowering stems of sufficient length and flowers of ample size for fancy cut flower purposes. So numerous and large are the flowers, that the plants are completely covered like a golden dome.

Sold in packets only. Each 20 cents; two for 35 cents.

Vick's Silvery Pink New in 1919

With the exception of Vick's Silvery Pink all of the varieties on this page are EXTRA EARLY being under ordinary circumstances the earliest types of good quality in cultivation. Every one a splendid money maker. Should be started early, under glass.

Like Vick's Silvery Rose which we introduced in the same year, this exquisitely beautiful flower derives its distinction from its delicate silvery sheen which overlays the predominating color. Each petal has actually the same color from base to tip, but massed in the enormous double blooms the heart of each flower of Vick's Silvery Pink appears a warm glowing rose, while, as the light reflects upon them, the tips of the petals have a silvery sheen which makes them appear almost white, the whole effect of which is indescribably beautiful. The flowers are held aloft on long strong stems. Large vigorous, freely branching plants.

Prices: 1/64 oz., 20 cents; 1/32 oz., 35 cents; 1/16 oz., 50 cents; ⅛ oz., 75 cents; ¼ oz., $1.25; ½ oz., $2.25: 1 oz., $4.00.

Vick's Earliest Asters

The earliest Asters ever introduced which include Vick's Snowdrift, Vick's Earliest Lavender, Pink, Rose and Purple. The plants grow erect with slender wiry stems crowned with beautiful feathery flowers whose graceful recurved petals give the flowers an exceedingly beautiful effect, heightened in many cases by the ragged and irregular character of the inner petals. Our crops of Vick's Earliest Rose, Earliest Lavender and Earliest Pink were total failures.

Prices: Vick's Snowdrift, Vick's Earliest Purple, 1/64 oz., 20 cents; 1/32 oz., 35 cents; 1/16 oz., 50 cents ⅛ oz., 75 cents; ¼ oz., $1.25; ½ oz., $2.25; 1 oz., $4.00.

Vick's Lavender Gem

A delicate lavender deepening with age; the most desirable shade for all commercial purposes. Feathery, full double, comet flowers, on slender wiry stems. Medium height. In season fully as early as Queen of the Market, with flowers much larger. Only a little seed harvested.

Prices: 1/64 oz., 20 cents; 1/32 oz., 35 cents; 1/16 oz., 50 cents; ⅛ oz., 75 cents; ¼ oz., $1.25; ½ oz., $2.25; 1 oz., $4.00.

Queen of the Market

This is the only class of Asters grown and offered by us which did not originate with us and the seed of which was not grown by us. Queen of the Market was originally a European variety, as everybody knows. This extra early class of Asters is so well known and so popular that it needs no description here.

Prices: White, Peach Blossom or Pink, Rose, Light Blue, Dark Blue, Scarlet, Lavender, Crimson and mixed, ⅛ oz., 25 cents; ¼ oz., 40 cents; ½ oz., 60 cents; 1 oz., $1.00.

Every high class American seed catalogue lists Asters introduced by us. A catalogue without our Asters is woefully deficient—probably deformed in other respects also.

Vick's Silvery Rose Aster

Another Valuable Novelty of 1919

Here is another robust, long stemmed, large flowering new variety. Every petal is a combination of deep lilac rose, almost cerise, very delicately threaded with white. Do not get the impression that this is a striped variety. The threads are so tiny as to give the petals a silvery sheen. Even the slightest change in light will shade the petals from a rich glowing rosy cerise to a silvery rose. The ladies say that the old-fashioned color, Ashes of Roses, exactly describes this color. Others call it Old Rose. But as it is infinitely better than several of the earlier varieties introduced by us, to which we gave the name Old Rose, it would be a pity to handicap this mammoth glorious flower with a name suggestive of these inferior predecessors.

The plants are very vigorous. The stems are long and the flowers large. This variety is unique in color, yet harmonizes well with almost all other shades. The unusual, distinctive color is so appropriate for wreaths, design and decorative work, that we fancy it will rival in popularity our Lavender Pink, which without question is the most popular color, except white, with the cut flower trade.

Prices: 1/32 oz., 25 cents; 1/16 oz., 40 cents; ⅛ oz., 60 cents; ¼ oz., $1.00; ½ oz., $1.75; 1 oz., $3.00.

Vick's Imperial Asters

The Most Popular Medium Early Variety

"Daybreak" and "Purity" are so well known that it is sufficient description of this popular class to say that it includes all the colors in the Daybreak type. The plants are usually covered with a mass of long stemmed, large, very double and very compact flowers that command universal admiration.

Prices: Imperial, Blue Bird, Purple, Lavender, Dark Violet and mixed: 1/16 oz., 20 cents; ⅛ oz., 35 cents; ¼ oz., 65 cents; ½ oz., $1.20; 1 oz., $2.00

Rose, Lilac, Salmon, Yellow and Sunset, in packets only, each 10 cents.

Vick's Giant Purity. Larger and better in every way than the original Imperial Purity, which we no longer catalogue. One of the two most popular varieties ever introduced.

Prices: 1/16 oz., 20 cents; ⅛ oz., 35 cents; ¼ oz., 65 cents; ½ oz., $1.20; 1 oz., $2.00.

Vick's Giant Daybreak. Like the Giant Purity, Vick's Giant Daybreak is larger in plant and flower than the Imperial Daybreak. The color is a little deeper; the petals are more loosely arranged.

Prices: 1/16 oz., 20 cents; ⅛ oz., 35 cents; ¼ oz., 65 cents; ½ oz., $1.20; 1 oz., $2.00.

(The picture below is a reproduction of Vick's Giant Purity Aster, the largest of the Imperial Class. The flowers are invariably so large and double as to be actual balls of bloom.)

The Original "Rochester" Aster

Our prices this year are generally lower than the crop harvested warrants. But we put most emphasis on the quality. For VICK QUALITY will be remembered when the price has been forgotten.

Lavender Pink Rochester

Official Flower of the City of Rochester

Named at Request of Rochester Chamber of Commerce

This splendid Aster, of recent introduction, is already better known among seedsmen and commercial Aster growers than many other good varieties that have been on the market for years, and it is steadily increasing in popularity with wholesale florists. The color is an exquisite shade of lavender pink. The petals are narrow, very long, and gracefully reflexed. The outer petals show to their full extent, while gradually toward the center they bend and curl across each other in magnificent disorder. It is a Comet Aster with the vigorous growth and long stems of the Branching sorts, and crowned with immense flowers. The flower illustrated in this picture was over six and one-half inches in diameter. Season a little earlier than Vick's Late Branching.

Prices: 1/32 oz., 25 cents; 1/16 oz., 40 cents; 1/8 oz., 60 cents; 1/4 oz., $1.00; 1/2 oz., $1.75; 1 oz., $3.00.

Vick's Novelty Aster Mixture

We are offering this mixture to our friends in the belief that it is one of the most valuable mixtures which any florist can use. The seed of this mixture was saved from plants grown in our aster experimental grounds, where the work of improving, selecting and producing new varieties is carried on. You can imagine the wonderful assortment of types and colors which this mixture contains. This year we have an especially large amount of seed from this source.

Prices: 1/32 oz., 25 cents; 1/16 oz., 40 cents; 1/8 oz., 60 cents; 1/4 oz., $1.00; 1/2 oz., $1.75; 1 oz., $3.00.

Sow part of your seed early and make frequent sowings, so that when the soil becomes warm and mellow you will be ready to set out strong, well developed plants, neither too young nor too old.

Other Rochester Colors

Vick's Cerise Rochester

A New Color Last Season

A beautiful, soft, glowing shade which flower lovers greatly admire. It is a perfect Rochester type with great, shaggy flowers borne on long stems. Its charming color and handsome form make it unexcelled either for outdoor showing or for cut flower displays.

Prices: In packets only, each 25 cents; two for 40 cents.

Vick's White, Shell Pink Lavender, Rose and Purple Rochester

These colors of the famous Rochester class are similar in type to the other members of the family. They are selections out of our Mikado Asters, from which the entire Rochester class has had its origin. The flowers are larger and fuller than either our Mikado or Branching Comet. The blooming season is about the same as Mikado and earlier than Branching Comet or Crego. Rochester Asters are the highest development of the Comet type possible to attain up to this time. They are so double and full centered that the average yield of seed is about one-fourth that of Crego.

The long, narrow petals fall over one another in a charming cascade of color, forming a wonderfully shaggy mass that cannot be equalled for richness of effect. In addition to their great diameter they have a most remarkable thickness, making them truly massive. Vick's Lavender Rochester is an exquisite shade of clear light lavender. Vick's Purple Rochester is a rich shade of deep purple.

Prices: White, Lavender, Rose, Shell Pink, Purple and mixed, 1/32 oz., 25 cents; 1/16 oz., 40 cents; 1/8 oz., 60 cents; 1/4 oz., $1.00; 1/2 oz., $1.75; 1 oz., $3.00.

Vick's Perfection Asters

Our strains of Asters are not allowed to "run out." On the contrary, each one is improved from year to year. We do not keep with the crowd. We keep AHEAD.

Splendid New Types of Mid-Season Uprights

We consider this the finest mid-season erect Aster in cultivation. The flowers are exquisite in form, and the plants equal in height those of the late upright Asters. Grown on our farm, under ordinary field conditions, the flowers average four to five inches in diameter.

Gradually we have developed a new strain in this class in which all the petals of the opening flower fold gracefully toward the center like enormous peonies, while the outer surface of the petals shows a glow or sheen characteristic of only two or three of our newest Asters like Heart of France.

In mature flowers, the outer rows of petals are straight, but the center is completely covered by a mass of curved and twisted petals regularly arranged in a sort of curl or whorl. The broad petals are slightly folded lengthwise, making them appear rather narrow.

The plants are extremely vigorous, with unusually broad, dark green leaves and stout stems. They carry from six to twelve large flowers on long stems free from side branches.

Prices: White, Blush, Shell Pink, Rose, Lavender, Purple and mixed: 1/16 oz., 20 cents; ⅛ oz., 35 cents; ¼ oz., 65 cents; ½ oz., $1.20; 1 oz., $2.00.

Crimson, in packets only, each, 15 cents; two for 25 cents.

Sow liberally. Have plenty of plants coming on after your fields are first set. Then you will be prepared to replant at once in case of the destruction of your field by storms or drought.

Vick's Pink Enchantress

One of the Best Novelties in Recent Years

After giving it a thorough trial for several seasons, we know that all the good things we have said about this fine Aster have been fully warranted. Among its other good qualities Vick's Pink Enchantress has proved to be a very desirable variety to grow under glass.

Its color is a soft delicate pink, so popular in the Pink Enchantress Carnation. The flower is unusually lasting, both as a cut flower and on the plant, and notwithstanding its delicate shade, the color does not fade.

Vick's Pink Enchantress is upright in habit, as distinguished from the branching type. The plants are very vigorous, making a much stronger growth than any of the older upright varieties. The leaves are large and broad, like those of the branching class. The stems are long, strong and graceful, for the support of the numerous, large, marketable blooms.

In season, the Pink Enchantress is between mid-season and late varieties, coming in ahead of the Early Branching, and as a commercial Pink Aster, it is without a rival in that season.

The flower itself is always full double; the petals are of medium length and very broad. Those toward the center fold in very regularly, while gradually, toward the outer edge, the petals stand out more and more, until those on the outside recede from the center, thus increasing the diameter of the flower, which compares favorably in size with the largest flowering kinds on our farm.

The general effect of the loosely arranged, delicately colored flower is indescribably soft and pleasing. The rare combination of desirable qualities in this new production attracted the favorable comment of every florist and seedsman who has visited our farm and has seen it growing under ordinary farm conditions.

Prices: 1/32 oz., 25c.; 1/16 oz., 40 cents; ⅛ oz., 60 cents; ¼ oz., $1.00; ½ oz., $1.75; 1 oz., $3.00.

Vick's Famous King Asters

That we are the Largest Growers of Asters in America is due almost entirely to our success in growing the Best Asters in the world.

Plants of Branching Type

Habit and season similar to Vick's Branching; vigorous in growth, with long, stiff stems and flowers of the largest size. In form the flower is distinct from every other variety. The petals are folded lengthwise. so that they somewhat resemble the quilled varieties, giving the large flowers a bold and striking appearance.

Vick's Violet King is a rich, soft violet purple, very popular everywhere, not only with commercial growers, but with amateurs as well. **Vick's Rose King** is identical with Violet King except in color, which is a brilliant Rose. **Vick's Lavender King** is a fine color in the King class, a beautiful deep lavender. **Vick's White King,** a recent introduction, is a splendid companion to the other colors. **Vick's Shell Pink King** is a soft pleasing blush pink, just the shade to increase the popularity of the whole King class.

While the whole class of King Asters has responded splendidly to our efforts to secure larger and more double flowers, the seed productiveness has been greatly reduced, so that we have very little seed to offer. We are certain that those who get it will be well pleased with the investment.

Prices: White, Violet and mixed, 1/16 oz., 20 cents; ⅛ oz., 35 cents; ¼ oz., 65 cents; ½ oz., $1.20; 1 oz., $2.00.
Shell Pink, Crimson, Rose and Lavender, in packets only, each 20 cents; two for 35 cents.

Plants of Upright Type

In this class we have this year White, Shell Pink, Lavender Pink, Crimson and mixed.

Prices: 1/16 oz., 20 cents; ⅛ oz., 35 cents; ¼ oz., 65 cents; ½ oz., $1.20; 1 oz., $2.00.

The man who gets good seed, but neglects his plants, stands little show of success: but the man who gets poor seed, stands no show at all.

Vick's Triumph Comet Aster

A Highly Developed Strain of a Very Popular Class

A magnificent new class of mid-season Asters, with extra long stems and large fluffy, full double flowers of the finest type. In season, Vick's Triumph Comet Asters are between extra early and the Early-Branching varieties, or about the same season as Vick's Royals. Splendid Mikado or Rochester flowers of the best type, on tall, upright plants. A great improvement over any Upright Comet heretofore offered, in size of plant, length of stem, and in size and perfection of flower.

In comparing Vick's Triumph Comet Aster with the so-called Astermums as they were grown on our farms, under as favorable conditions as our Asters ever received, we found that the plants of Vick's Triumph Comet Asters were taller, the stems longer and the flowers much larger and more double than those of the Astermum. We are convinced that in regard to both size and quality, Vick's Triumph Comet Asters are at least four or five years ahead of the so-called Astermum.

Prices: White, Shell Pink, Rose, Lavender, Purple and mixed, 1/16 oz., 20 cents; ⅛ oz., 35 cents; ¼ oz., 65 cents; ½ oz., $1.20; 1 oz., $2.00.

Vick's Cerise Triumph Comet

We have one new color, introduced this year for the first time, a fine addition to the other colors. This is a very distinct shade which we are working up in several classes.

Prices: in packets only, each 25 cents, two for 40 cents.

Vick's Royal

This is the age of the specialist. For many varieties of seed we contract with men who grow them better than we could. In Asters we have specialized longer, introduced more varieties and grown more seed than any other seedsmen in America. That is why more Florists buy Aster Seed of us than of any other concern.

An Extra Early Variety

Superior to Queen of Market

Without doubt one of the best, by many considered the very best, general purpose, early Aster ever introduced. The flower stems start from the plant close to the ground, are free from laterals and consequently give their full strength to the production of numerous large, handsomely proportioned flowers. It will come into bloom almost if not quite as early as Queen of Market. But it is immensely superior to Queen of Market in size, quality and productiveness.

Vick's Royal sown with the late varieties possesses all of the characteristics of Vick's Late Branching, but comes into bloom ahead of the Early Branching. Because of its vigor and productiveness it will succeed under conditions which would be fatal to most other varieties.

In our belief no other strain of Asters will give more general satisfaction than Vick's Royal. Royal Purple, the first in this class introduced in 1907, is one of our best selling varieties. Vick's Royal White and Royal Shell Pink are larger and a little later than the other colors. Royal Lavender and Royal Lavender Pink are the earliest. Royals are especially well adapted to growing under glass.

Prices: White, Lavender Pink, Shell Pink and mixed: 1/32 oz., 20 cents; 1/16 oz., 30 cents; ⅛ oz., 50 cents; ¼ oz., 85 cents; ½ oz., $1.50; 1 oz., $2.50.

Lavender, Rose and Purple, in packets only, each 10 cents.

"Two things are certain" runs an old saying, "death and taxes." In this connection we might add that failure to grow good Asters is certain if one starts with poor seed: but if one uses good seed and reasonable care, success is as certain as it can be with most things in this world.

Vick's Mikado Aster

The Leading Mid-Season Comet Aster

There is a rapidly growing demand for good Comet Asters of larger size and long stems in the Cut Flower trade. Without the slightest doubt this class of Asters will continue to grow in popularity wherever displayed. The main difficulty has been to find Comet Asters of sufficient substance to stand shipping. In this respect Vick's Mikado Asters are a very superior strain of the mid-season Comet type.

The flowers of this variety are large and full and of good substance; the curved and twisted petals make them resemble huge Chrysanthemums, and they are borne on long stiff stems. Our stock, the past season, as usual, was of the highest quality, with full rounded centers of curled and twisted petals.

The blooming season is most opportune, coming between the extra early and late sorts, thus enabling growers to have Asters of the Comet type from early summer until cold weather.

Vick's Mikado Dark Violet is a new color in this class, a deep, rich, purple violet. Four colors: White, Shell Pink, Rose and Dark Violet and mixed.

Prices: 1/16 oz., 20 cents; ⅛ oz., 35 cents; ¼ oz., 65 cents; ½ oz., $1.20; 1 oz., $2.00.

Vick's Late Branching

The difference in cost between Vick Quality Seeds and the common kind may be only a trifle, but trifles frequently make all the difference between success and failure.

The Peerless Queen of Asters

The popularity of **Vick's Branching Asters** continues to grow. Today more seed of these Asters is sold than of all other American-grown strains. While many other varieties are needed in any well proportioned crop of Asters, few florists could afford to be without a large planting of this exceptionally fine strain. Vick's Branching Asters are catalogued by many reliable seedsmen, from whom it would be perfectly safe for florists to order. There are imitators, however, against whose worthless substitutes we caution our customers and friends.

Bear in mind that Vick's Branching has steadily improved so that it surpasses the type sold only a few years ago. With the exception of our Non-lateral, our Late Branching are still the very best late Asters, and remain unsurpassed in those qualities which are demanded of a high class, quick-selling, commercial variety.

Plants are extra large, of strong and vigorous growth, yielding a profusion of flowers from the middle of August until heavy frost. The flowers are of extraordinary size, and stand erect on long graceful stems.

Prices: White, Lavender Pink, Lavender, Rose (Lady Roosevelt), Purple, Shell Pink (Mary Semple), Dark Violet, Scarlet Gem and mixed: ⅛ oz., 20 cents; ¼ oz., 35 cents; ½ oz., 65 cents; 1 oz., $1.25.

Crimson, in packets only, each, 10 cents. Heart of France, see page one, is much superior.

See other colors on opposite page.

Do not confine your knowledge of Asters to the two or three kinds you have grown heretofore Order our Florists' Prize Offer No. 4 and get acquainted with all the leading varieties.

Vick's Non-Lateral Branching

Vick's Early Branching

This excellent Aster is similar in character of plant and flower to the Late Branching, but blooms about a week or ten days earlier, enabling the grower to market his Asters in advance of the main crop of Late Branching, at a time when there is a scarcity of good Asters, with prices correspondingly high.

The flower stems are entirely free from side shoots, enabling the entire vitality of the plant to go into the development of the few long, graceful stems, crowned by immense double flowers. Practically every bloom is an exhibition flower. What is needed today is not more, but larger and better, Asters. Very sparse seeding.

Rosy Red is a new shade, introduced first in 1919.

Prices: Rosy Red, White, Lavender Pink, Rose, Lavender, Crimson, Purple, Dark Violet, Shell Pink and mixed, 1/16 oz., 20 cents; ⅛ oz., 30 cents; ¼ oz., 50 cents; ½ oz., 80 cents; 1 oz., $1.50.

Vick's Late Branching

Peach Blossom. A deeper shade of color than Vick's Lavender Pink Branching. Very double; plants non-lateral.

Peerless Pink Branching. Beautiful shell pink. Resembles Mary Semple, except that it is more double, the center being filled with a thick whorl. A wonderfully fine crop this year.

Rosy Pink or Deep Pink. A beautiful shade of considerably more color than Lavender Pink or Semple Pink, but lighter than Branching Rose. Very popular.

This year we have three more colors, **Lavender, Lavender-Pink, Rose.**

Prices: 1/16 oz.,20 cents; ⅛ oz., 30 cents; ¼ oz., 50 cents; ½ oz., 80 cents; 1 oz., $1.50.

Vick's American Comet and Crego

We can't guarantee success, but we do furnish good seed, and good seed is an absolute necessity in order to obtain success. Better not start at all than start wrong by getting seed of doubtful quality.

Vick's American Comet

The American Comet and Mikado Asters have extra large Comet flowers on branching plants, which are vigorous and productive. The Mikado strain originated with us; the original Comet Aster in Europe. We have worked up a strain of American Comet which is unsurpassed. For Comet Asters to come immediately after Vick's Mikado we recommend Vick's Late American Comet very highly.

Our strain has magnificent, large, double flowers of the ragged Comet type. The plants resemble the Branching Asters in size and habit and in season of bloom. Late Lavender and Late Purple are exceptionally large and decorative. The Lavender is a beautiful clear shade of light lavender; the Purple is a fine rich shade and a splendid flower.

Prices: White, Shell Pink, Lavender, Purple, Rose and mixed, 1/16 oz., 20 cents; ⅛ oz., 30 cents; ¼ oz., 50 cents; ½ oz., 80 cents; 1 oz., $1.50.

Improved Crego

The Crego is an Aster of the American Comet type. The only color which is distinctive is a pure shell pink, a trifle lighter shade than the Shell Pink Branching (Mary Semple). The other colors are simply good strains of a class long in cultivation.

The stock we offer is, we believe, the best grade it is possible to obtain anywhere, showing a marked improvement since it came into our hands.

Prices: Shell Pink, White, Lavender, Purple, Rose and mixed, 1/16 oz., 20 cents; ⅛ oz., 30 cents; ¼ oz., 50 cents; ½ oz., 80 cents; 1 oz., $1.50.

It is our constant endeavor to produce varieties suitable for all seasons, circumstances of locality and trade and every individual taste. That is the reason for the rapidly growing demand for our Asters.

Vick's Early and Late Upright

Vick's Late Upright

Vick's Late Upright Asters possess all the good points of the important upright class. The plants grow very compactly, sending the flower stems directly upward, on long, firm, strong stems, sometimes two feet or more in length.

The Plants cover less ground than any of the Branching varieties, and afford better opportunity for cultivation and other work in rows without damage to the flower stems. The stems show less tendency to droop than almost any other variety, and consequently the flowers are less liable to be spoiled by storms or other causes.

The Flowers in both form and size resemble Vick's Branching Asters, being large, symmetrical double and full to the centers. The flowers always command high prices in the wholesale markets. They bloom about the last of August. The demand for this seed is rapidly growing.

The Flowers of Vick's Late Upright White, Lavender Pink, and also the Rose closely resemble those of the Late Branching. The Late Upright Crimson has very large flowers of a deeper and more glowing color than those of the Branching Crimson. Amethyst is a wonderful combination of Azure Blue and White.

Prices: White, Crimson, Purple, Peach Blossom and mixed, 1/32 oz., 20 cents; 1/16 oz., 30 cents; ⅛ oz., 50 cents; ¼ oz., 85 cents; ½ oz., $1.50; 1 oz., $2.50.

Amethyst, Rose and Rosy Red (new 1920), in packets only, each 10 cents.

Vick's Early Upright

We have two colors much earlier than Vick's Late Upright which possess all the excellent qualities of this class. White and Shell Pink.

Prices: 1/32 oz., 20 cents; 1/16 oz., 30 cents, ⅛ oz., 50 cents; ¼ oz., 85 cents; ½ oz., $1.50; 1 oz., $2.50.

Vick's Autumn Glory

Finally, do not get the impression that Asters are our only specialties. We handle about as complete a line of Flower and Vegetable Seeds, and certainly handle as high-grade stocks, as any other seedsmen in America. Tell us whether you are a florist or dealer and ask for our wholesale catalogue.

An Extraordinarily Beautiful, New, Very Late Branching Aster

Pure sea-shell pink. While similar in color to Semple's Pink, with which all growers are familiar, it has a better and more substantial flower, a deeper and longer-keeping color, larger and stronger type of plant. Its most distinctive characteristic and chief claim for recognition, however, is the fact that it is later in season than any of the other varieties.

While it cannot take the place of Semple's Pink, or Peerless Pink Branching and others of like color, all of which are earlier, it supplements them by blooming after the other Late Asters are past their prime, and before the early Chrysanthemums are ready, thus prolonging the Aster season two weeks, and coming at a time when good flowers are extremely scarce. Vick's Autumn Glory is a money-maker for the commercial grower, and a delight to the amateur. It comes uniformly true to color and type. The flowers are very double and are borne on stems of unusual length.

This year we have the finest crop we ever had of this excellent variety. For this reason, we are able to quote these exceptionally low prices.

Prices: 1/16 oz., 20 cents; ⅛ oz., 30 cents; ¼ oz., 50 cents; ½ oz., 80 cents; 1 oz., $1.50.

All Classes and Colors Mixed

Prices: 1/16 oz., 15 cents; ⅛ oz., 25 cents; ¼ oz., 45 cents; ½ oz., 75 cents; 1 oz., $1.25.

Florists' Offer, No. 1

For the benefit of florists who want only a small quantity of each variety for trial purposes, we offer one retail packet each of any six of our newer varieties, your choice, including our booklet "How to Grow Asters," regular price 25 cents, for $1.25.

Florists' Display, No. 2

One packet of any twelve varieties, twelve packets in all, including "How to Grow Asters," $1.75.

Florists' Exhibition Offer, No. 3

Twenty-five packets, your choice of any color or variety offered in this book, not more than one packet of each kind, including our booklet, "How to Grow Asters," $3.00.

Florists' Prize Offer, No. 4

Fifty packets, your choice, one each of any fifty kinds mentioned in this book, including all of our novelties, our booklet, "How to Grow Asters," $5.00.

How to Grow Asters

1922 Edition

A very complete, authoritative treatise on practical Aster growing based on our experience of over a third of a century in the intensive cultivation of this wonderful flower. It is revised up-to-date, and contains information about the latest developments in successful Aster culture and recent important discoveries about Aster diseases and enemies and their most effective control,—the result of careful, exhaustive experiments and study on our own farms, in hearty co-operation with our State Experimental Station. Every Aster grower who wants to keep abreast of the times and get the most out of his Aster crop, should have a copy of this book.

Price 25c or free with any of the above special offers, or free if requested, with any order for Aster seed amounting to $1.00 or more.

Make Aster Growing a Business

There is this difference between an Aster grower business man and an Aster grower gambler: The business man makes Aster growing a regular business proposition; plans to put in a reasonable acreage every year. The gambler in Asters guesses whether the market next year will he high or low and makes his planting accordingly. If Asters are plentiful one year, he keeps out of the business the next year. On the other hand, if he sees other growers make a substantial profit one year, he puts in an enormous crop the next year. At least three times in five the Aster gambler loses. At least four times in five the Aster grower business man makes a substantial profit. Instead of putting in a large acreage one year and very few plants, if any, the next year, he plans to have a reasonable acreage every year. It almost surely pays.

Make Liberal Seed Sowings

Don't risk your entire success on one variety or on one planting of a number of varieties. With a little experience you will soon find out what kinds do well on your land and in your market. Put in frequent sowings of these kinds every few days so that when soil conditions are right, you will have plants ready to set out, neither too young nor too old. The cost of the seed of the plants not needed is a mere trifle compared with the success at which you aim. If you skimp on the seed needed in the first place and put in one planting only, possibly soil conditions may be unfavorable when your plants are ready to set. We always try to raise more plants than we shall need. For instance, if we plan for one hundred and twenty-five acres of Asters, we put in enough seed in the first place to set about two hundred acres. This insures our getting in about the acreage we plan for. This advice is offered in the hope and the confidence that it will increase the prosperity of our Aster growers who are engaged in a rapidly growing and an increasingly profitable industry.

A Few of Our Latest Testimonials

What Others Have Done, You Can Do

I raised some of the finest Asters in St. Paul this summer from your seed and sold all I could raise.—*Warren Hoff.*
St. Paul, Minn., October 20, 1921.

The Asters I raised from your seed last summer were wonderful and made such a hit with the public that I intend to raise Asters on a much larger scale this year. I had Rochester Asters last year over five inches in diameter and I expect to do better this year.—*James H. Sutton.*
Rockville, Conn., January 3, 1921.

My Asters were always from Vick's seeds and they were always the finest grown in Utica. I have had them measure six inches across. I take great pride in Asters and have tried seeds from different seed houses but for me give me Vick's every time. Enclosed find order.—*G. J. Bellosa.*
New Hartford, N. Y., February 23, 1921.

You have the best Aster seed I have bought. My Asters have a reputation here. I advertise them as "Vick's Famous Asters."—*C. S. Barnett.*
Eureka Springs, Ark., January 18, 1921.

Last year I bought Aster seed from you and I was more than pleased with the seed and flowers.—*C. K. Demmitt.*
Owings Mills, Md., January 4, 1921.

This is to let you know that your Aster seed I received last spring it would be be impossible to beat. It was very satisfactory. I want the best on the market to keep ahead of the other growers. I beat them with your Royals last year. —*F. Southworth.*
Portland, Oregon, December 29, 1921.

While we exercise great care to send out Seeds, Plants and Bulbs of the best types and of high germination, we give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs or plants we send out, and we will not be in any way responsible for the crop. If the purchaser does not accept goods on these terms they are at once to be returned and any payments made in advance for same will be refunded.

HEART *of* FRANCE

Our New
Famous Red Aster
The most
Popular Novelty
Produced
In Many Years

James Vick's Sons

ROCHESTER, N. Y.

The Flower City

LARGEST GROWERS OF HIGH GRADE
ASTERS IN THE WORLD